The U.S. Department of Commerce’s U.S. Commercial Service has granted Trade Fair Certification status to IDEM Singapore 2010, which will take place at the Suntec Singapore International Convention & Exhibition Center, April 16–18, 2010.

Through certification, the U.S. Commercial Service recognizes the capability and experience of Koelnmesse to organize a world-class pavilion for U.S. exhibitors to showcase U.S. dental products and services. The U.S. Pavilion serves as an excellent venue for U.S. companies to establish or expand overseas distribution, generate sales leads, evaluate competitors and work with U.S. Commercial Service trade specialists to identify potential buyers and partners.

“The Trade Fair Certification Program is an excellent example of the collaborative efforts of the U.S. Government and private sector trade show organizers,” said Michael Thompson, who directs the program for the U.S. Commercial Service. “Together we are working to broaden the customer base of U.S. exporters by introducing them to key trade fairs where they can meet their export objectives.”

The U.S. Commercial Service helps U.S. businesses export by working with them to establish international business relationships. The agency’s global network includes locations in more than 100 U.S. offices and in American embassies and consulates in nearly 80 countries. For more information on the U.S. Commercial Service, visit www.export.gov.

U.S. companies interested in exhibiting at this event should contact Silke Eidam, s.eidam@koelnmesseusa.com, tel. (773) 326-9929.

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Greater N.Y. Dental Meeting President’s Luncheon

It’s hard to deny that the Greater New York Dental Meeting (GNYDM) has always provided the best in education and exhibits, but the social programs have always been top notch as well, and 2008 was no exception. Some 57,854 registrants from 125 countries solidified this event as the largest dental convention and exposition in the United States.

The 2008 Greater New York Dental Meeting’s Annual President’s Luncheon, held on Monday, Dec. 1, and was attended by 56 presidents and executive directors of dental associations from around the world. These international leaders in dentistry were recognized for their outstanding contributions in the advancement of dentistry around the globe.

Mark your calendars now for the 2009 meeting, Nov. 27-Dec. 2 and remember: there is no registration fee for the GNYDM.

For additional information, please contact the Greater New York Dental Meeting at 570 Seventh Ave., Suite 800, New York, N.Y., 10018-1806; Tel. (212) 398-6922; Fax (212) 398-6934; e-mail info@gnydm.com.

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